

## Case Study

# Panasonic NCP with SIP Cost-Savings

Reduce your customer's monthly communication service expense by more than 50% by switching to SIP Trunking.

### Current telecom carrier monthly expense

L.D. Stripped out, Taxes & fees included



**Monthly Telecom Cost** (6 Analog Lines & DSL)

### Telecom monthly expenses and savings with SIP Trunking

(Taxes & Fees were overestimated)



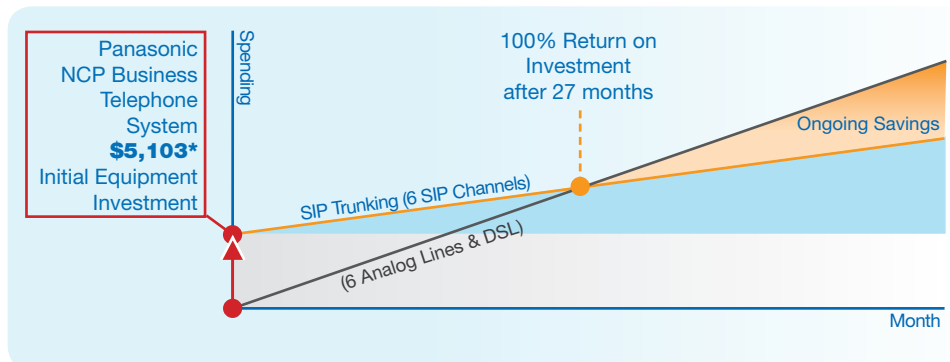
**SIP Trunk w/ Internet cost** (6 SIP Channels)

**Savings w/ SIP Trunking**

Upgrade to a Panasonic NCP business telephone system to take advantage of the SIP Trunking cost-savings.



See a fast return on your customer's investment with SIP Trunking and Panasonic NCP business telephone system.



\*(NCPIP6 w/3 extra NT346s, TVA50 w/594, 0110 & 1170)

**Panasonic's Finance Program** can help reduce your customer's initial investment expense through low cost monthly leasing payments.

To learn more and to take advantage of Panasonic's finance program contact: 1-800-373-6304

**Panasonic ideas for life**